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NSNA 37th MidYear Conference
October 31 - November 3, 2019 • Hyatt Regency O'Hare
Rosemont, IL

Program Book Ad Space Application

Please complete all details and return to by mail, scan copy: nsna_exhibits@ajj.com, or fax: 856-589-7463

ADVERTISER CONTACT INFORMATION: *This person will be responsible for all correspondence.*

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***Required Fields; Electronic Confirmation Materials & Updates sent by email only!**

PROGRAM BOOK AD SPACE OPPORTUNITIES

Ad Space Closing Date: September 20, 2019 **Ad Materials Deadline no later than:** September 27, 2019

Send High Resolution PDF Ad File to: nsna_exhibits@ajj.com. **Ads are to be pre-paid.**

Mechanical Requirements	Width	Depth	Important Ad Bleed Note: Ads with bleed must extend 1/8" (.125") past trim size Reproduction Requirements: High Resolution PDF Electronic Ad Files (minimum 300 dpi). Please ensure that all fonts and images are embedded into the PDF file and that all security permissions are removed prior to sending to: nsna_exhibits@ajj.com Please Note: On full page ads keep any text 1/2" from the edge. If possible, please send a final proof or color copy of your ad when submitting. Advertising requiring type-setting or halftone conversions will be invoiced per rate schedule.
½ Page Horizontal	6 13/16"	4 3/4"	
½ Page Vertical	3 3/8"	9 5/8"	
Full Page (No Bleed)	7"	10"	
Trim Size	7 7/8"	10 1/2"	
Bleed Size	8 1/8"	10 3/4"	

Ad Fee Rates	Exhibitor Ad Rates		Non-Exhibitor Ad Rates	
Page & Color Options:	Check*	Credit	Check*	Credit
1 Page – Black & White	<input type="checkbox"/> \$800	<input type="checkbox"/> \$825	<input type="checkbox"/> \$900	<input type="checkbox"/> \$925
½ Page – Black & White	<input type="checkbox"/> \$675	<input type="checkbox"/> \$695	<input type="checkbox"/> \$800	<input type="checkbox"/> \$825
1 Page – Four Color	<input type="checkbox"/> \$1,800	<input type="checkbox"/> \$1,855	<input type="checkbox"/> \$1,900	<input type="checkbox"/> \$1,955
½ Page – Four Color	<input type="checkbox"/> \$1,675	<input type="checkbox"/> \$1,725	<input type="checkbox"/> \$1,800	<input type="checkbox"/> \$1,855
TOTAL AMOUNT				
Note: No Agency Commissions Allowed.		* NSNA discount for payment by check is already included in ad rates shown		

PAYMENT INFORMATION

Grand Total Payment Due: (Exhibit & Ad payments) \$ _____

NSNA Tax ID # 13-6081991

Full payment due by September 6, 2019

Pay by Credit Card: Visa MasterCard

NO AMEX ACCEPTED

Name on Credit Card: _____

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Pay by Check: Mail check payable in U.S. Funds to:
NSNA 37th MidYear Conference
c/o Anthony J. Jannetti, Inc.
Attention: Lauren McKeown
Postal – East Holly Avenue Box 56, Pitman, NJ 08071-0056
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Please direct any questions to nncc_exhibits@ajj.com